



THE Property Standard

Malta's Bi-Monthly Real Estate Newspaper

RATE CARD 2010

Residential - New Projects, Re-sales | Offices | Retail & Leisure | Finance & Investment | Industrial | Green Technologies | Home Interiors | Regulations

ACTING AFFIRMATIVELY FOR THE PROPERTY INDUSTRY

REAL ESTATE AND ALL ITS ECONOMIC, AESTHETIC AND SOCIAL BENEFITS ARE TO BE CELEBRATED IN A NEW PUBLICATION, THE PROPERTY STANDARD (TPS), TO BE ISSUED BIMONTHLY IN ALL NEWS AGENTS IN MALTA & GOZO.

PUBLISHED BY DUPLEX REAL ESTATE BRANDING, LEADERS IN THE FIELD OF SALES & MARKETING FOR THE REAL ESTATE INDUSTRY; DUPLEX IS COMMITTED TO PROVIDE ANOTHER MARKETING PLATFORM FOR THE INDUSTRY BY CHANNELLING ALL RELATED NEWS TO ONE PORTAL.

TPS AIMS TO BE THE VOICE OF THE PROPERTY INDUSTRY LOCALLY; PROVIDING AN IN-DEPTH UNDERSTANDING ON TRENDS, LATEST DEVELOPMENTS, PRODUCT LAUNCHES, ARCHITECTURAL CHALLENGES AND MUCH MORE IN AN ATTEMPT TO PROVIDE A THOROUGH PICTURE OF SUCH DYNAMIC MARKET.

THE CONSTRUCTION INDUSTRY IS A KEY DRIVER OF GROWTH. TPS WILL CARRY THE LATEST NEWS AND VIEWS ABOUT THE MOVERS AND SHAKERS, INCLUDING ADVICE, TIPS AND INSIGHT ON PROPERTY AS IT IS AFFECTED FROM THE LEGAL, ENVIRONMENTAL AND FINANCIAL PERSPECTIVES, AMONG OTHERS.

Run of Paper. Specific Pages at 50% Premium charge or on a first come first served basis. 5% discount on payments in advance.

10cm x 5col. | 18cm x 3col. | 12cm x 3col.
Double page spread: 11column: 53.2cm

ADVERTISING RATES

Front Page Solus Colour Advert Fixed Size: 8cm x 5 Columns	€800
Back Page Half Page Colour Advert Fixed Size: 18cm x 5 Columns	€720
Full Page Colour Advert Fixed Size: 37cm x 5 Columns	€1,000
Half Page Colour Advert Fixed Size: 18cm x 5 Columns	€540
Strip Advert Colour Advert Fixed Size: 10cm x 5 Columns	€315
Box Colour Advert Fixed Size: 10cm x 2 Columns	€126
Classifieds B/W* *subject to availability	Free
Super Bold Classified (Red) entry	€10

THE Property Standard.com

The Property Standard – Online

PRICE FLUCTUATIONS IN PROPERTY HAVE BEEN DETERMINED BY THE INTERNATIONAL ECONOMIC CRISIS. YET, UNLIKE IN OTHER COUNTRIES, DUE TO MALTA'S SIZE, THERE IS A FINITE AMOUNT OF PROPERTY AVAILABLE, ENSURING THAT QUALITY PROPERTY NOT ONLY RETAINS ITS VALUE BUT EVEN APPRECIATES.

THE TPS ONLINE WILL FEATURE THE WIDEST CLASSIFIED LISTING IN THE MALTESE ISLANDS, GIVING YOU THE OPPORTUNITY TO FIND UP-TO-DATE CLASSIFIED LISTINGS, THE OPPORTUNITY TO INCLUDE YOUR OWN PROPERTY TO THE LISTINGS AND ALL THE RELATED NEWS OF AN ACTIVE ON-GOING REAL ESTATE MARKET.

JOIN US ON THE EXCITING PROJECT THAT WE ARE EMBARKING ON WITH TPS AND WE LOOK FORWARD TO HAVING YOU ON BOARD.

ONLINE ADVERTISING RATES

Banner Advert	€1,000p.a.
Featured Property + Unlimited Classified listing	€250 p.a.
5% discount on payments in advance	



Publishers:
Duplex Real Estate Branding
Media House, Naxxar Road,
San Gwann, Malta.
T: (+356) 2137 0361 F: (+356) 2138 3559

All advertising bookings handled by
Logix Communications Ltd.
T: (+356) 2138 2431, M: (+356) 7902 0369
E: claudine@logix.com.mt